

WorldSkills London 2011 'Asks' for Champions

Many thanks for listening, to help jog memories, here is the list of the 'asks' I talked about...

- **Marketing & communications**
 - Please make sure the WorldSkills London 2011 logo is on your website and prospectus and in your promotional materials.
 - If you need copy, images, statistics, logos etc email cparr@worldskillslondon2011.com
 - Don't forget to make the most of PR opportunities around WorldSkills London 2011 and potential competitors etc, we can help provide copy and key messages.
 - The legacy issues around raising the awareness of vocational skills and what they can offer as well as the benefits of participating in skills competitions also make for good PR – we can supply quotes etc.
 - If you have access to celebrities either local or national, we can provide briefings for them.
 - We have access to a wide range of former competitors – their stories can be really motivational.
- **Workshop supervisors**
 - We are still recruiting for:
 - Graphic Design Technology
 - Caring
 - Aircraft Maintenance
 - Industrial Control
 - Metal Roofing
 - Offset Printing
 - Manufacturing Team Challenge
 - Mechatronics
 - Polymechanics/Automation
 - IT/PC Software
 - Car Painting
 - And we will also be looking for support from Health & Safety experts
 - For more information contact pdavies@worldskillslondon2011.com

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- **Diaries 2011**
 - It's not long off, so get these dates in your diary now:
 - 4 October Opening Ceremony at the O2 arena
 - 5 – 9 October Competitions, exhibition, 'have-a-go' etc
 - 10 October Closing Ceremony at the O2 arena
 - It's time to think about visits for students, governors, staff, local employers etc – but please **do** make the most of it!
- **Ceremonies**
 - The Opening and Closing Ceremonies will be impressive affairs and we will be involving students from across the country. If you run appropriate courses and would like to know more, please contact rmaloney@worldskillslondon2011.com
- **Sponsorship**
 - Much of the work of our sponsorship team is accessing gifts-in-kind support for the competitions – if you have contacts that might be useful, contact fhughes@worldskillslondon2011.com

Please contact me if you need any further information.

Michael Osbaldeston
Partnership Director
WorldSkills London 2011

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